# AIR/AIRO Co-hosted

# IPEDS Workshop

The Association for Institutional Research ([AIR](http://www.airweb.org/pages/default.aspx)) and the Arkansas Institutional Research Organization ([AIRO](http://orgs.atu.edu/airo/)) are co-hosting a one-day IPEDS Workshop for data providers and users in conjunction with the Annual Arkansas Institutional Research Organization Spring Meeting. Financial support for this workshop is provided by the National Center for Education Statistics ([NCES](http://nces.ed.gov/))

**IPEDS Workshop Highlights**

* 8:30 a.m. - 4:30 p.m. on Monday, April 18, 2016
* Held at the [Little Rock Marriott](http://www.marriott.com/hotels/travel/litpb-little-rock-marriott/), 3 Statehouse Plaza, Little Rock, AR 72201
* Scheduled in conjunction with the Annual Arkansas Institutional Research Organization Spring Meeting
* Six hours of instruction (demonstrations, discussions, PowerPoint presentations, and hands-on computer based training exercises) divided into two 3 hour segments
* Provided at no charge to participants

**Workshop Content Description**

***IPEDS Data as the Public Face of an Institution*** raises the level of awareness among higher education professionals about the importance of accuracy and consistency in data reported to IPEDS. Examples of real IPEDS data used in the public domain will be incorporated, enabling participants to understand how IPEDS data are used by governmental and non-governmental entities. This module includes presentations, discussions, exercises and demonstrations utilizing IPEDS data tools and resources.

***IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness*** is designed for participants with little to no experience in the area of conducting benchmarking studies or with the IPEDS Data Center. This module introduces the fundamentals of creating benchmarks to measure institutional effectiveness. The module provides an overview of the types of comparison groups that can be constructed using IPEDS data, with examples of appropriate use. Participants will use actual data from the IPEDS Surveys, Data Feedback Reports, and the Data Center. Exercises and resources will demonstrate processes to establish key performance indicators and identify variables to refine comparison groups.

**Note: Participants are required to bring a MAC or PC laptop with wireless capability and Microsoft Excel.**

**IPEDS Workshop Online Registration**

This workshop is limited to 35 participants and workshop seats are allocated on a first-come, first-served basis. Seat confirmations are delivered via email on a rolling basis approximately 3 business days after an online seat registration is submitted. A web page containing additional information and an online registration process will launch on March 7, 2016.

Questions?

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